



To: 10-Day Challenge Team Members

## RE: AMBASSADOR 10-DAY ORIENTATION CHALLENGE

Dear Ambassador

As part of learning to support 100-Day Challenges, you will undergo a real, accelerated version of your own 100-Day Challenge. This will be a replica of the experience of the 100-Day Challenge, compressed into 10 days! You will wear two hats, going through the experience as a team member and a facilitator, with support from 100-Day Challenge gurus Alrien and Nadim.

This will not be a simulation. It will be real. And just like 100-Day Challenges, each 10-Day Challenge will focus on delivering real value and making real progress on an important topic in our work to end GBVF. This note aims to outline this topic and describe roles and rules of engagement during the 10-Day Challenge.

COGTA is collaborating with the World of Impact to develop a national GBVF dashboard which aims to enable Municipalities and Amplifier organisations to track their performance on key GBVF indicators, to compare this with regional and national averages and standards and identify and prioritise areas for improvement using the GBVF Health Check self-assessment.

Your team will focus on recruiting your municipalities and a few key organisations to join the End GBVF Amplifier circle and complete the GBVF Organisational Health Check. At the same time, you will build the relationships and lay the groundwork to get regular information that your 100-Day team will use to measure progress during the 100-Days.

### **Making progress on this in 10 days will be tough. But I trust you will figure out a way.**

As the 10-day challenge team, you will decide how many organisations to recruit in your community and how many health check submissions you will aim for in 10 days. The organisations must include the municipality, police, courts, Department of Social Development and two NGOs working on GBVF matters.

It will be critical to sharpen your focus to make tangible progress. For example, the team can zero in on 8-10 organisations that will each have 10 GBVF health check surveys completed by employees in 10 days. There are many choices here. As the 10-Day team, you will pick the ones that will provide the biggest return on investment within the short time span you all have. Regardless of how you sharpen your focus, it will be useful for all of us to learn how to inspire organisations to join the movement to End GBVF and improve their GBVF maturity.

### **How is this Different?**

Here are some features of this 10-Day Challenge that may be different from other projects you have participated in. These include:

- Even though the time frame is very short, we expect you to make real and tangible progress on the topic: not a plan, not a recommendation, but the actual delivery of GBVF health checks done!
- It is entirely up to the team to decide how to achieve your goal. I encourage you to set an unreasonably ambitious goal. This will inspire fresh thinking and innovation.





- Do not worry about getting permission. As long as you are not spending money that we do not have or doing something illegal, anything goes! If in doubt, please ask me. My role as your team mentor is to support you however I can, including guiding and advising you, if and when you ask for my advice.
- You will decide how you will work together in the ten days. This includes who will be the team leader and who will play other roles on the team.

In short, you will practice self-governance from the get-go to the end of the ten days.

The 10-Day Challenge will be kicked off during the face-to-face training on 13 and 14 June. Please free yourself up for this. Alrien and Nadim will facilitate the workshop and guide you.

I will join you during the part of the training when you start focusing on the 100-Day Challenge, to answer any questions you may have about it. And I will rejoin you towards the end of the Training progress to hear about your goal and see what support you will need from me during the ten days.

I am looking forward to accompanying you on the exciting journey ahead.

Yours Sincerely,

**MS MOHANUOA MABIDILALA**  
**CHIEF DIRECTOR: GENDER AND STAKEHOLDER ENGAGEMENT**  
**DATE: 8 June 2023**